

# Canterbury DigiAwards: Storytelling

**Please note:** The bullet points outlined below are to help guide you in creating your entry and will inform the judges when marking your entry.

Area	Criteria
1. Compelling	<p>Student/s use artistic elements to create a <b>compelling</b> digital story that:</p> <ul style="list-style-type: none"> <li>● tells a story that connects with the audience</li> <li>● has a well-developed plot which is clear, engaging and has a beginning, middle, and end</li> <li>● has entertaining and engaging performances by the actors or animated characters</li> <li>● has dialogue that is relevant and adds to the story</li> <li>● uses technical elements effectively, e.g. lighting, music, and sound, to capture people's interest, to create a sense of drama, atmosphere, or a type of mood</li> <li>● challenges people to think</li> <li>● makes people curious about something.</li> </ul>
2. Technical	<p>Student/s use <b>technical elements</b> to make a digital story that:</p> <ul style="list-style-type: none"> <li>● demonstrates the use of digital technology as an essential part of the creative process</li> <li>● uses digital storytelling techniques effectively, such as: <ul style="list-style-type: none"> <li>○ lighting</li> <li>○ audio</li> <li>○ music</li> <li>○ shot - panning, wide angle, zoom</li> <li>○ transitions</li> <li>○ digital effects/enhancements</li> </ul> </li> <li>● is edited effectively</li> <li>● uses graphics/titles effectively to enhance the story (if required)</li> <li>● is innovative in combining storytelling elements with digital technology</li> <li>● has music, song and images that are free to use or modify (see <a href="#">Creative Commons</a>).</li> </ul>
3. Creativity	<p>Student/s make a <b>creative</b> digital story that:</p> <ul style="list-style-type: none"> <li>● is original – different from something people might normally see</li> <li>● is imaginative – demonstrates a variety of ideas or a novel approach</li> <li>● demonstrates a creative process, e.g. ways of exploring, working together, applying different techniques (this should be evident in the final product, but can otherwise be explained in the entry form when entering your project).</li> </ul>
4. Theme development	<p>Student/s make a digital story that reflects the 2018 <b>DigiAwards theme</b> or a <b>self chosen theme</b> that:</p> <ul style="list-style-type: none"> <li>● clearly demonstrates aspects of this theme</li> <li>● attempts to inform others about aspects of the theme or compels them to find out more about it.</li> </ul>