

Canterbury DigiAwards: Open

Open entries can be any digital outcome which does **NOT** currently fit into any other DigiAwards categories.

Please note: The bullet points outlined below are to help **guide you** in creating your entry and will inform the judges when marking your entry.

Area	Criteria
1. Compelling	Student/s use artistic elements to create a compelling digital outcome. Please refer to compelling criteria in the other DigiAwards categories that might support you to undertake your project.
2. Technical	Student/s use technical elements to create an effective digital outcome. Please refer to technical criteria in the other DigiAwards categories that might support you to undertake your project.
3. Creativity	Student/s develop a creative digital outcome that: <ul style="list-style-type: none"> • is original – different from something people might normally see • is imaginative – demonstrates a variety of ideas or a novel approach • demonstrates a creative process, e.g. ways of exploring, refining and developing, working together, applying different techniques to ensure the outcome is successful and fit for purpose (this should be evident in the final product, but can otherwise be explained in the entry form when entering your project).
4. Theme development	Student/s develop a digital outcome that reflects the 2019 DigiAwards theme or a self chosen theme that: <ul style="list-style-type: none"> • clearly demonstrates aspects of this theme • attempts to inform others about aspects of the theme or compels them to find out more about it.

***Please note:** Elements that the judges will be looking for in the Open category could include:

- Novel applications of digital technologies
- A high level of effort
- Thinking and problem solving
- Creativity and imagination
- Prototype testing with an authentic audience.